

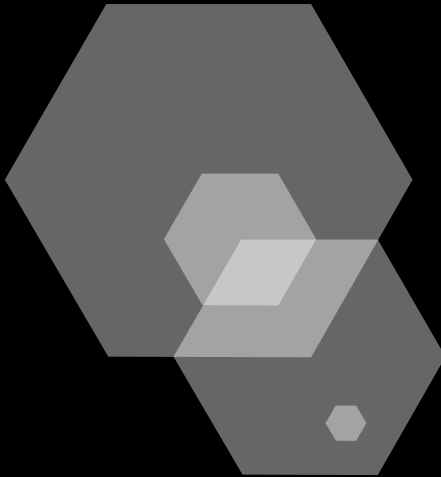
**swisstech.**

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# **GITEX GLOBAL** **«SWISS Pavilion»**

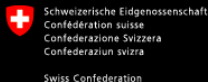
Dubai, October 14 – 18, 2024

Dubai World Trade Centre

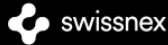


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swisstech campaign powered by



Innosuisse – Swiss Innovation Agency





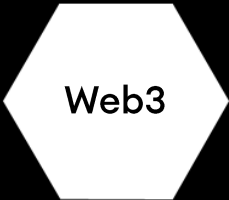
Switzerland.

T-LINK  
FAIRS & EVENTS

digitalswitzerland



# swisstech.

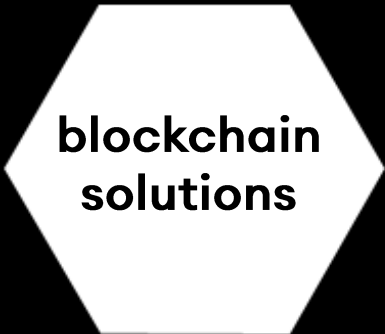


Web3

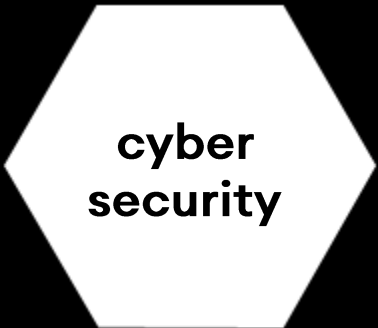


digital ID

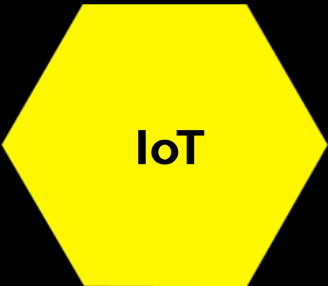
# trust & security



blockchain  
solutions



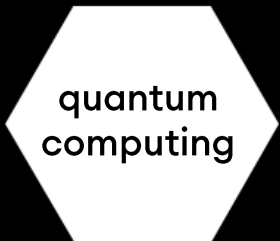
cyber  
security



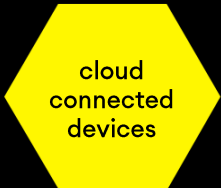
IoT



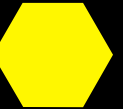
crypto  
currency



quantum  
computing



cloud  
connected  
devices





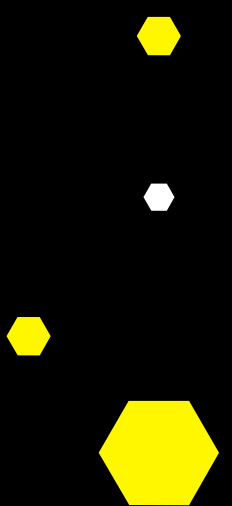
Switzerland.



# GITEX GLOBAL 2024

T-LINK has been organising a «SWISS Pavilion» at GITEX for more than 10 years.

In October 2023 a very successful «SWISS Pavilion» in cooperation with digitalswitzerland under the umbrella of swisstech was realised.





Switzerland.

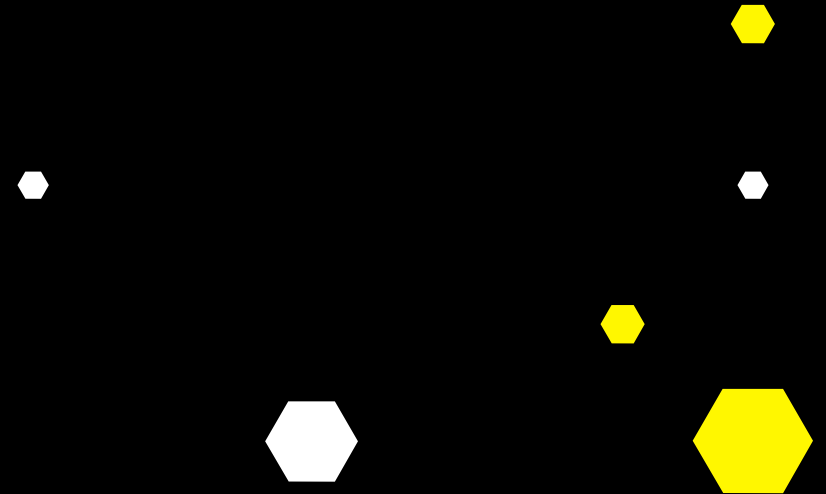
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# The «SWISS Pavilion» at GITEX in Dubai

- Strong appearance under the brand Switzerland with added services
- Professional partners to support exhibitors before, during and after the show
- Keeps your organizational efforts at a minimum





Switzerland.

**T-LINK**  
FAIRS & EVENTS

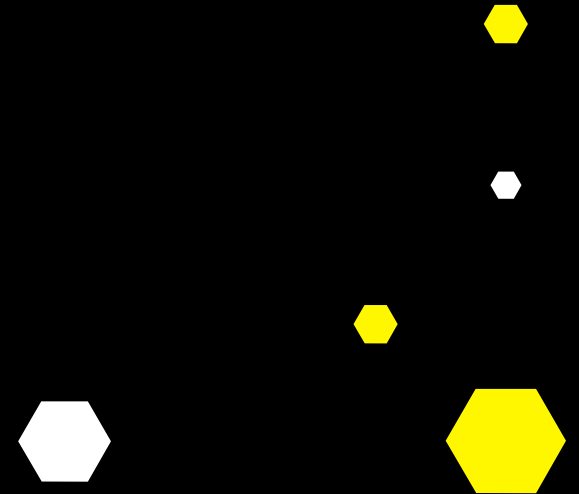
digitalswitzerland



# Swiss Delegation to GITEX 2024

Based on positive experiences of previous delegation trips to GITEX, Dubai, we are planning a further Swiss Delegation as part of GITEX Global.

Starting June 2024, you can register yourself to take part in a fact-finding mission to the biggest tech show in the world. In addition to visiting the trade fair, there will also be a strong focus on contact with local specialist bodies and authorities, visiting projects and exchanging ideas with leading companies in industry 4.0.





Switzerland.

**T-LINK**  
FAIRS & EVENTS

digitalswitzerland



# «SWISS Pavilion» – a convincing formula

## Well organised

- Multilingual, experienced T-LINK show-team
- Pre-show and on-site organization and coaching
- Assistance in online data entering / company profile for year-round online presence

## All-in

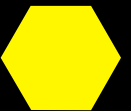
- Bistro Suisse with free Swiss specialities and beverages
- First class stand construction
- Central internet / WLAN
- Daily booth cleaning / garbage removal
- Office center

## Contact management / Media / Communication

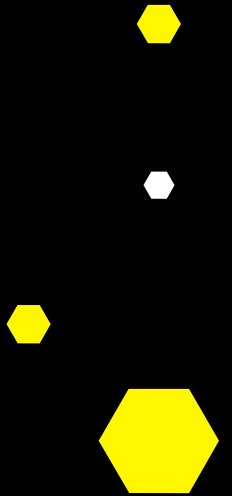
- Press support
- Social media campaign by digitalswitzerland and T-LINK
- Article about your innovations and news on [swisstrade.com](http://swisstrade.com) (1-2 foc articles)
- Entry in the «SWISS Pavilion» list of exhibitors and flyer

## Focus on networking

- Networking lunches, evening receptions
- Hosted Buyers Program and individual matchmaking
- Stage for lecture and presentations
- High-ranking delegations from politics and business, VIP delegation trip from Switzerland
- Benefit from the strong and highly accepted brand „Made in Switzerland“



# Swisstech booth design

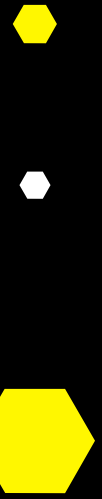




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# Participation Examples

Individual booth space on «SWISS Pavilion» as from >6 sqm.  
Please contact us for bigger sizes.

- Fully equipped, ready to use booth
- Top location of the «SWISS Pavilion»
- Individual booth sizes and core positions available
- Individual booth design , e.g. walls fully printable, based on your artwork
- Use of the joint infrastructure of the «SWISS Pavilion»
- T-LINK will professionally support you before, during and after the exhibition
- „One Stop Shopping“: We also offer the shipping of your trade fair goods up to your booth
- Various networking and matchmaking activities
- SWISS Evening: Invite your key contacts!



9 m2

from CHF 16'700.-\*

12 m2

from CHF 20'750.-\*



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# Participation Options

## Lounge+ Workstation as part of the joint area

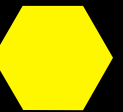
- Your effective start-Up formula into the new market
- Fully equipped workstation, including lockable counter and power socket
- Backwall to use as poster space or to mount a screen to present your products
- High visibility due to positioning in the „heart“ of the «SWISS Pavilion»
- Use of the joint cafeteria infrastructure for meetings
- Registered as a booth exhibitor in the official exhibition directory
- SWISS Evening: invite a key contact!

**from CHF 7'600.-\***

## ICT Venture Lounge – Just for visitors

- Participation at the exhibition „like an exhibitor“ grants you an easier access to other exhibitors
- Use the «SWISS Pavilion» infrastructure and the ICT Venture Lounge for your meetings with customers
- Logo presence on the «SWISS Pavilion»
- Logo presence in the «SWISS Pavilion» Flyer
- Invitation to the SWISS Evening

**CHF 2'000.-**





Switzerland.



# Organizer

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