




ABU DHABI SUSTAINABILITY WEEK

Accelerating Sustainable Development

16-18 April 2024

Partners:

Cleantech
ALPS Western
Switzerland
Cleantech
Cluster

 Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Embassy of Switzerland, Abu Dhabi

Swiss Business Hub Middle East

Federal Office for the Environment FOEN

Swiss Federal Office of Energy SFOE

 **SWITZERLAND
GLOBAL
ENTERPRISE**
enabling now business


**SWISS
CLEANTECH**

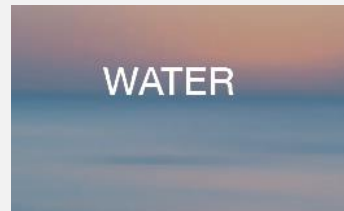
 Schweizerischer Verband für
UNNETZTECHNIK

 energie-cluster.ch

Der Verband für
nachhaltiges Wirtschaften
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Abu Dhabi Sustainability Week – Facts and Figures

- 370 Exhibiting companies
- 175 Exhibiting Countries
- 9 International Pavilions
- 30'000+ Visitors
- 600 Speakers
- One powerful exhibition



Energy: Wind • Biofuel • Geothermal • Hydropower Energy Efficiency Smart Grid • Hydro and Fuel Cell

Water: Desalination • Water re-use and Resource • Water Treatment and Management • Water for agriculture

EcoWASTE: Waste Management • Recycling • Waste to Energy • Research • Technology Transfer

Solar: Consumer Products • Consulting Services • Maintenance • Power Plants • Stand Alone Systems • Photovoltaic Cells • Modules & Thin Film • Smart Grids • Smart Grid Technologies • Grid Management, Infrastructure, Optimisation • Inverters

Smart Cities: Green Buildings • Smart Homes • Mobility

Exhibitor Benefits

The Abu Dhabi Sustainability week is **the largest sustainability gathering in the Middle East**, which addresses the interconnected challenges of sustainable development and clean energy.

Taking an exhibition space will give your company a competitive advantage, as it **brings together the most influential international buyers under one roof**.

- Access to the **online Business Connect platform** to pre-arrange meetings
- **Listing on the Abu Dhabi Sustainability Week's website** Exhibitors' Directory
- The opportunity to post your press releases and product photos on the event website
- Be where the mind shaping **Future Sustainability Summit Conference and the WFES Forums** take place
- E-invitations for you to distribute to your clients to attend the exhibition

Business Connect Platform & Hosted Buyer Program

The Business Connect program is a **tailored networking platform** designed to **bring buyers and sellers together** to do business.

During ADSW 2023 and its co-located events, **8,600 meetings were organized** through the online digital platform between exhibitors and **1,735 registered buyers**, enabling new business opportunities with strong representation of key government ministries and authorities from across the MENA region.

Special events like the **Meet & Greet Switzerland** (picture) were organized.



«If you want to go quickly, go alone. If you want to go far, go together»

African bushmen proverbial

SWISS Pavilion – achieve more together

Present Switzerland as the innovation leader it actually is!

- In the latest Global Innovation Index, Switzerland is on first place – for the 10th time
- Create awareness, that these innovations are part of our exhibitor's technologies

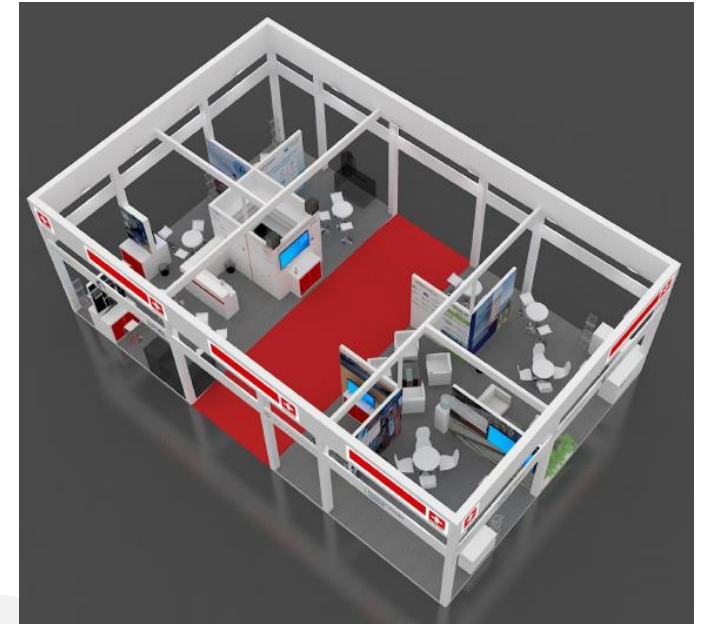
Present top showcases on the SWISS Pavilion to attract visitors

Show customer oriented solutions, not single products

- Buyers are looking for ready to use solutions
- Swiss companies shall be motivated to jointly present a solution among the supply chain

SWISS Innovation Point – stage to present your solutions

Well organized country pavilion – easy to attend



SWISS Pavilion – Benefits

- Platform for established companies, start-ups and organizations
- Prominent networking and market place
- Strong visibility and location / Swissness
- Your first steps into new markets / market test
- Popular side events: SWISS Evening, Pitching Sessions on “stage”
- High-level delegation visits



SWISS Pavilion – A Convincing Fair Package

Well organised

Multilingual, experienced T-LINK show-team
Pre-show and on-site organization and coaching
Assistance in online data entering /
company profile for year-round online presence

All-in

Bistro Suisse with free Swiss specialties and beverages
First class stand construction
Central internet / WLAN
Daily booth cleaning / garbage removal
Office center

Contact management / Media / Communication

Unlimited number of free visitor invitation tickets
Press support
Directory of trade journals and media
Entry in the SWISS Pavilion list of exhibitors and flyer

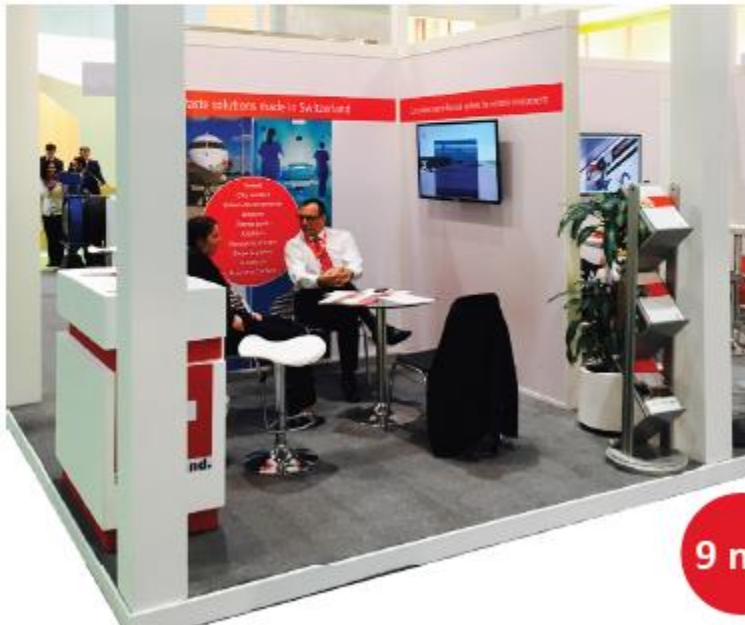
Focus on networking

Networking lunches, evening receptions
Hosted Buyers Program and individual matchmaking
Stage for lectures and presentations
High-ranking delegations from politics and business
Benefit from the strong and highly accepted brand «Made in Switzerland»

Options to Participate 1/2

Individual Booth Space on SWISS Pavilion

- + Fully equipped, ready to use booth
- + Top location on the SWISS Pavilion
- + Individual booth sizes and core positions available
- + Individual booth design, e.g. walls fully printable, based on your artwork
- + Use of the joint infrastructure of the SWISS Pavilion



9 m2

- + T-LINK will professionally support you before, during and after the exhibition
- + "One Stop Shopping": We also offer the shipping of your trade fair goods up to your booth
- + Various networking and matchmaking activities
- + SWISS Evening: Invite your key contacts.



16 m2

Options to Participate 2/2

Lounge+ Workstations as Part of the Joint Area

- + Your effective Start-up formula into the new market
- + Fully equipped workstation, including lockable counter and power socket
- + Backwall to use as a poster space or to mount a screen to present your products
- + High visibility due to positioning in the "heart" of the SWISS Pavilion
- + Use of the joint cafeteria infrastructure for meetings
- + Registered like a booth exhibitor in the official exhibition directory
- + Swiss Evening: invite a key contact.



Poster Space for Individual Exhibitors

- + Poster space on the SWISS Pavilion
- + Use the SWISS Pavilion infrastructure
- + Logo presence on the SWISS Pavilion
- + Logo presence in the SWISS Pavilion Flyer
- + Invitation to the Swiss Evening



Testimonials Abu Dhabi Sustainability Week 2023

„The attractiveness of the SWISS Pavilion booth brought interesting people to my small corner and I had excellent spontaneous meetings with people passing by interested in "swiss quality" products. Next year, I will definitely come with a colleague to make our venue even more productive.“

Sten Rettby, MeduSoil

“The ADSW 2023 was an amazing experience for us. It led to multiple impactful follow-ups.”

Nicolas Weber, Voltiris

"The premiere of our fully integrated and hydrogen-based energy supply solution for buildings at the SWISS Pavilion was a success and we were able to attract a lot of attention. T-Link Management's Swiss Pavilion was first-class organized and we will definitely participate again."

Joel Vogl, W&P Engineering

“Presenting our innovations in a country with ambitious goals was just the right decision. That's why ADSW was the perfect platform and the full-service package at Swiss Pavilion really helped us to realize an effective trade fair presence and a valuable exchange with other Swiss Pavilion exhibitors.”

Marco Müller, Axetris

Some Highlights / Showcases of the ADSW 2023



March, 2023



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