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**Swiss Confederation** 

Embassy of Switzerland, Abu Dhabi

Swiss Business Hub Middle East

Federal Office for the Environment FOEN

Swiss Federal Office of Energy SFOE



enabling new business





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Der Verband für nachhaltiges Wirtschaften





# World Future Energy Summit – Facts and Figures

- 455 Exhibiting companies
- 60 Exhibiting Countries
- 11 International Pavilions
- 41'800+ Visitors
- 350 Speakers
- One powerful exhibition













**Energy**: Wind • Biofuel • Geothermal • Hydropower Energy Efficiency Smart Grid • Hydro and Fuel Cell

**Water**: Desalination • Water re-use and Resource • Water Treatment and Management • Water for agriculture

**EcoWASTE**: Waste Management • Recycling • Waste to Energy • Research • Technology Transfer

**Solar**: Consumer Products • Consulting Services • Maintenance • Power Plants • Stand Alone Systems • Photovoltaic Cells • Modules & Thin Film • Smart Grids • Smart Grid Technologies • Grid Management, Infrastructure, Optimisation • Inverters

**Smart Cities**: Green Buildings • Smart Homes • Mobility



### **Exhibitor Benefits**

The World Future Energy Summit is **the largest sustainability gathering in the Middle East**, which addresses the interconnected challenges of sustainable development and clean energy.

Taking an exhibition space will give your company a competitive advantage, as it brings together the most influential international buyers under one roof.

- Access to the online Business Connect platform to prearrange meetings
- Listing on the World Future Energy Summit website Exhibitors' Directory
- The opportunity to post your press releases and product photos on the event website
- E-invitations for you to distribute to your clients to attend the exhibition



# Business Connect Platform & Hosted Buyer Program

The Business Connect program is a **tailored networking platform** designed to **bring buyers and sellers together** to do business.

During WFES 2025 and its co-located events, **5'000 meetings** were organized through the online digital platform between exhibitors and **272 registered buyers**, enabling new business opportunities with strong representation of key government ministries and authorities from across the MENA region.

Special events like the **Meet & Greet Switzerland** (picture) were organized.



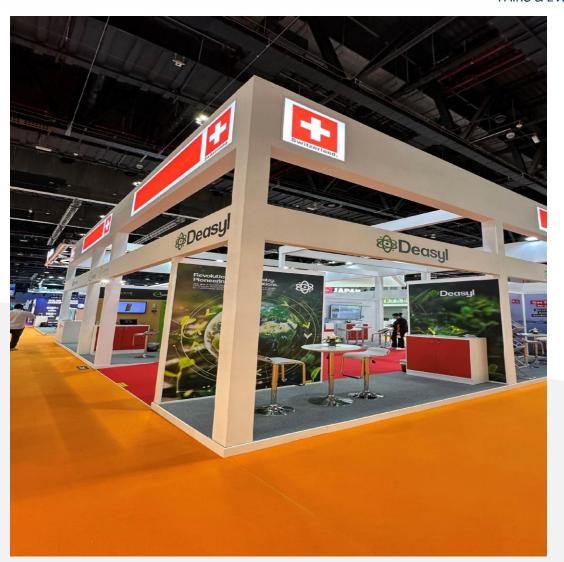






### SWISS Pavilion – Benefits

- Platform for established companies, start-ups and organizations
- Prominent networking and market place
- Strong visibility and location / Swissness
- Your first steps into new markets / market test
- Popular side events: SWISS Evening, Pitching Sessions on "stage"
- High-level delegation visits





### SWISS Pavilion – A Convincing Fair Package

#### Well organised

Multilingual, experienced T-LINK show-team
Pre-show and on-site organization and coaching
Assistance in online data entering /
company profile for year-round online presence

#### All-in

Bistro Suisse with free Swiss specialities and beverages
First class stand construction
Central internet / WLAN
Daily booth cleaning / garbage removal
Office center

#### **Contact management / Media / Communication**

Unlimited number of free visitor invitation tickets

Press support

Directory of trade journals and media

Entry in the SWISS Pavilion list of exhibitors and flyer

#### Focus on networking

Networking lunches, evening receptions

Hosted Buyers Program and individual matchmaking

Stage for lectures and presentations

High-ranking delegations from politics and business

Benefit from the strong and highly accepted brand «Made in Switzerland»



### Options to Participate 1/2

#### **Individual Booth Space on SWISS Pavilion**

- + Fully equipped, ready to use booth
- + Top location on the SWISS Pavilion
- Individual booth sizes and core positions available
- Individual booth design, e.g. walls fully printable, based on your artwork
- ◆ Use of the joint infrastructure of the SWISS Pavilion



- T-LINK will professionally support you before, during and after the exhibition
- "One Stop Shopping": We also offer the shipping of your trade fair goods up to your booth
- Various networking and matchmaking activities
- SWISS Evening: Invite your key contacts.





### Options to Participate 2/2

#### Lounge+ Workstations as Part of the Joint Area

- Your effective Start-up formula into the new market
- Fully equipped workstation, including lockable counter and power socket
- Backwall to use as a poster space or to mount a screen to present your products
- High visibility due to postitioning in the "heart" of the SWISS Pavilion
- Use of the joint cafeteria infrastructure for meetings
- Registered like a booth exhibitor tor in the official exhibition directory
- Swiss Evening: invite a key contac.



#### Poster Space for Individual Exhibitors

- Poster space on the SWISS Pavilion
- Use the SWISS Pavilion infrastructure
- Logo presence on the SWISS Pavilion
- Logo presence in the SWISS Pavilion
   Flyer
- Invitation to the Swiss Evening





# Some Highlights / Showcases of the WFES 2025







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